

"Marketing in a Click, Click World"



Tuesday
March 27, 2012

8:30 am - 11:30 am

NISSCO gives YOU the tools
to BE FOUND ...

WHERE your NEXT CUSTOMERS
are LOOKING!

*Learn how to grow your business with Internet Marketing Strategies
used by Fortune 500 companies.*

Session One: Positioning your Business for Online Success

Did you know that 71 percent of businesses begin their buying process online? Are you positioned in search engines to attract those new customers? Our experts will address the fundamentals of online marketing: From Search Engine Optimization to Social Media Marketing and everything in-between. Be prepared for practical tips and some advanced strategies used by the country's top corporations.

Session Two: Enriching Your Business with Content Marketing

When a company engages in good content marketing, 61% of customers are more likely to purchase. See how you can implement this technique of customer education with your online and traditional marketing activities to capture increased business and customer loyalty.

All distributor attendees will receive a FREE marketing evaluation

We will review your current website and online presence, evaluate your current marketing program, provide practical advice, and offer valuable resources.



Website Building | Website Enhancement | Search Engine Optimization
Social Media | Online Positioning | Blogging | E-newsletters
Video Creation | Sales Collateral | Advertising | Public Relations
Press Releases | Logo Development | Case Studies