



America's Premier Group Purchasing Organization For The Janitorial Supply Industry

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For Immediate Release

ODORITE of Baltimore Wins NISSCO@ISSA Booth Drawing

Wins Trip to Riviera Maya

Dulles, Va, November, 2011 -- ODORITE of Baltimore is the winner of NISSCO's ISSA Booth Meeting prize drawing of a trip for two to the Riviera Maya in Playa del Carmen, Mexico, it was announced by Mark Bozich, president of NISSCO, LLC.

ODORITE will be joining other NISSCO distributors in February, 2012 at the buying group's annual T.R.I.P. (Travel Rewards Incentive Program) excursion, scheduled at the Barcelo resort on the sandy beaches of Mexico's Riviera Maya. Other NISSCO distributors and suppliers earn their T.R.I.P vacation by collecting points based on sales increase with participating manufacturers.

T.R.I.P has taken on a life of its own in the NISSCO annual calendar, as more distributors qualify and our supplier sponsorship exceeds 50 participating manufacturers," states Bozich. "Our ISSA booth meetings add another opportunity for our distributors and suppliers to interact, meet, and network in addition to our T.R.I.P excursion and our annual Buying Conference."

NISSCO's annual Buying Conference will be held in Austin, Tex. from March 26 - 30, 2012 with an extended conference schedule that will provide more industry specific seminars on marketing and SEO designed for the independent distributor. "The newly launched alliance with AXIS Group Marketing Organization alliance will be the next step in providing value and driving new business activity for our 225 independent JanSan

distributor members," notes Bozich.

About NISSCO

NISSCO, LLC (National Independent Sanitary Supply Companies) was established in 1985 with a mission to consistently provide its Distributor Members and Supplier Partners with new, profitable business and revenue enhancing programs. NISSCO is the premier purchasing and marketing group in the JanSan industry, dedicated to the independent distributor.

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